

PROFILE

Business woman, legal and social justice advocate, and technology pioneer crossing industry lines to orchestrate the cohesive development of cutting edge for-profit and nonprofit companies. Expert mediator.

Researcher and writer of substantive technical and academic documents, and creative impassioned nonfiction works. Published author of four books and numerous articles.

Featured on the TODAY show and AOL.com. Quoted in The Wall Street Journal, Dow Jones' Market Watch, and HR Magazine. Recognized for outstanding work by Entrepreneur Magazine, and as one of six "power" women by Maine Women magazine.

EXPERIENCE

Principal: Business Consultant / Research & Writing (2001-present)
Growth Management, Inc. (GrowthManagement.com), Portland, ME

Business	Research & Writing	Public Policy/Social Science
Business planning	Business/Legal	Position development
Operations management	Grants & Proposals	Issue articulation
Human resources	Educational/Training	Opposition research
Growth & development	Curricula	Substantive analysis
Marketing/Social media	White/Position papers	Assessment & evaluation
Project management	Creative copy/PR	Campaign organization

Intellectual Property Broker (2017-present)
IPOfferings LLC, Portland, ME, Suffern, NY

IPOfferings, is a leading full service patent brokerage and IP consulting firm. Its objective is to help clients optimize the value of their intellectual property. This can include selling, licensing, or buying patents or portfolios.

- Research, analysis, brokerage, and licensing of patents, patent portfolios, and other intellectual property.

Startup CEO / Founder (2017-present)
InVista Laboratories, Portland, ME

InVista Laboratories aims to make the legal cultivation, medical and recreational sales, and use of cannabis and hemp products, as safe, consistent, and manageable as possible.

- Maine's only comprehensive cannabis and hemp testing laboratory.
- Providing the most state-of-the-art accurate testing available and always innovating.
- Services for growers and sellers, inventors, government, law enforcement, legal defense, workplace, individual.
- Partnering for research and development and to assure a safe, legal, and regulated market.

Responsible for building the company from start-up, including all aspects of business and corporate development.

President / Founder (2009–2017; present as needed)
PeopleOfSize.com, Portland, ME

PeopleOfSize.com is an online nonprofit community that provides information, support, and social networking for body positive "people of size."

Educational Content & Online Editor (Contractor) (2014–2016)

National Geographic Learning | Cengage Learning, Boston, MA

National Geographic School Publishing programs are designed to meet national content standards and requirements for student mastery of skills.

- Editing of educational programming content and technical editing of online material, including written content, images, and sound.

President & CEO / Co-founder (2004–2009)

Identity Cops Inc., Portland, ME

Identity Cops Inc. is an innovative information technology company with the only software that prevents identity theft – and gives people control of their personal and private financial, medical, insurance, and family information. Privacy ProBot®, Identity Cops' patented proprietary web-based technology, searches hundreds-of-thousands of public and private electronic databases as well as the "nefarious internet underground," preemptively and proactively identifying potential security breaches.

- *Restructure:* co-founder of Identity Cops Inc. (with technologist partner). Built the company from start-up, including all aspects of business and corporate development. Provided leadership and acted as a guiding force in the redevelopment of a "dead" company and its structural, directional, and technological overhaul.
- *Tech Start-up:* performed all aspects of technology business start-up, including becoming an expert in the field of identity theft and gaining a solid understanding of the ID Cops technology and web-based technologies in general.
- *Organizational Development:* performed business development, organizational development, corporate development, oversight of technological development, personnel management, fiscal management, investor relations, fundraising (private placement and venture capital), marketing and image direction, legal direction, Board direction, strategic partnership growth and development, etc.
- *Financial Development:* raised \$2M from friends & family, seed investors, government awarded grants and investment, institutional banks.
- *Awards:* "2008 Woman Corporate Entrepreneur Award," *Maine Democratic Party*; "Hot New Company for 2006," *Entrepreneur Magazine*; "2005 Technology of the Year," *Maine's Software & Information Technology Industry Association*

Executive Director (2001–2004)

Maine Developmental Disabilities Council, Augusta, ME

Advocacy, capacity building, and systemic change organization created by federal law. Mission is to ensure full integration and inclusion in all aspects of life for people with disabilities.

- *Public Policy:* public policy analysis, strategy planning, legislative lobbying, policy development in partnership with law/policy makers and issues advocates, drafting legislative testimony, bill language, position & policy papers, legal & social science research and writing.
- *Organizational Development:* mission design and implementation, strategic planning, program development, committee and partnership work with like-minded organizations.
- *Public Relations and Communications:* strategy development community planning and outreach, media liaison.
- *Organizational Management:* personnel management & staff supervision, financial expansion and management, board and committee development, grant research & writing. Annual budget of \$500K, renewed through granting process.
- *Board of Directors Memberships:* Disability Rights Center, Consumers for Affordable Health Care, Center for Community Inclusion and Disability Studies.

Executive Director (1998–2001)

West Virginia Center for Dispute Resolution, Inc., Morgantown, WV

Nonprofit organization advancing peaceful, non-adversarial conflict resolution and mediation services.

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Providing conflict resolution training, education, and mediation to communities, schools, social service organizations, and the legal system.

- *Administrative*: grant research and writing, public relations, community outreach, personnel management and staff supervision, financial expansion and management, administration and office management, corporate oversight, board and committee development and management.
- *Service*: program development and implementation, curriculum development and design, mediation and conflict resolution training and education, mediation services.

Mediation Practitioner & Trainer (1997–2001)

Mediation Alternatives, owner, Morgantown, WV, Portland, ME

Non-adversarial mediation services and mediation training as an alternative to litigation in all areas of civil and domestic law, in the workplace, and communities.

Labor & Employment Attorney (1995–1997)

West Virginia Education Association & Crandall, Pyles, Haviland & Turner, Morgantown, WV

Legal representation for labor union members employed at West Virginia University. Represented over 150 classified staff grievants in complex and long-standing labor dispute regarded systematic discrepancies and discrimination.

Adjunct Lecturer

Fairmont State College, Department of Social Sciences, Fairmont, WV (1998–1999)

- Introduction to Contemporary Human Services 210
- Introductory Sociology 110
- Social Problems 200
- Social Welfare Policy & Planning 400
- Introductory Sociology 110

West Virginia University College of Social Work, Morgantown, WV (1997)

Employment and labor law, disability law, legal research

PUBLICATIONS

Books

Ella's Tummy: A Story of Understanding for All Ages

Big Forehead Books, New York City, ISBN-10: 0997254807

March 7, 2016 publication

Picture book for children ages 3-8. Ella's Tummy addresses teasing and bullying about weight during a time when the disdain for overweight seems ever-present, and eating disorders in children are rampant.

Fat Kids: Truth and Consequences

Beaufort Book, New York City, ISBN-10: 0825307252

October 2014 publication, 350 pages.

An informational vault of deeply personal tales and essential information focusing on the lives, questions, and concerns of parents and children living in a "childhood obesity crisis." Not a dieting or weight loss how-to, explores the true human experiences and often untold science outside the current political positioning on children and weight. This book powerfully combines interviews, relevant research, social anecdotes, personal author accounts, and the reality of children struggling with weight, to create a narrative that is profoundly poignant, accessible, and essential for understanding our current "war on fat."

Fat Sex: The Naked Truth

Beaufort Books, New York City, ISBN-10: 0825307759

June 2015 publication, 2nd edition.

Independent Publishing, ISBN-10: 1475261837

June 2012 publication, 270 pages.

A compilation of true stories, cultural references, and narrative commentary, depicting the honest and often heroic, heartbreaking, and hilarious experiences of large-size women and men in their romantic, intimate, and sexual relationships.

Mediation in the Workplace: A Guide for Training, Practice, and Administration

Greenwood Publishing Group, Inc. & Quorum Books, ISBN-10: 1567203361

November 2000 publication, 232 pages (now in second printing).

A workplace peer mediation program supplements or replaces institutional grievance processes to increase job satisfaction and productivity, also decrease employee turnover and legal action.

Articles with a Byline

xoJane.com

Your Little Girl is a Gluttonous Fat Pig as Illustrated in this Cartoon About a Little Girl Who is a Gluttonous Fat Pig

If Bulimia Through Your Mouth Just Isn't For You, An Aspiration Port In Your Stomach May Be The Answer!

Max McCain Hopes I Die Of A Heart Attack

I'm Not Actually A Circus-Fat-Lady-Whore, But Apparently I Play One On TV

The Huffington Post

As Our Country Changes, Do We Pray to God, or Man?

Fat Shaming Is A Presidential Issue

Teach Children About Body Shaming Young

A Little Girl in the Park is Sad: She Asks Herself: "Is My Fat Tummy Bad?"

Measuring the Cake: The Eating Disorder Starter Package

Childhood Dieting: The Eating Disorder Starter Package

Open Letter to Tootsie Roll Industries From the "Tootsie Roll Girl"

The Truth About Fat Sex

I'm Admitting My Shame: I. Am. A. Crowdfunder.

Alone with Pie (from The Walrus was Paul)

Between a Rock and a Defensive Tackle: Football and Fat Kids

Fat Kids: Truth and Consequences

Yeah, it's "Too Soon" with Robin Williams

Why I Love Marc Maron's New Show (Maron), But Have to Watch it With One Eye Shut

The Biggest Liar (I Mean Loser): Reflections of a Fat Woman

Kids Today?! (Warning: May Contain Material Unsuitable for Anyone Over 35 Year of Age)

Watching My Aunt's Death

The Naked Truth: I Let My Weight Limit My Pleasure

Alice in Cyberland

The Good Men Project

The Man With the Really Big ... Belly

RADIO & TELEVISION INTERVIEWS

WPKN/Bridgeport CT with Harry Minot, 2017

The BroadCast: with Kim Goldman and Jackie MacDougall, 2015

The Frankie Boyer Show, 2014

Brainfood from the Heartland - Louie b Free Radio Show, 2014

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Dr. Carole's Couch with Dr. Carole Lieberman, 2014
The Today show, interviews with Savannah Guthrie, Kathy Lee Gifford, Hoda Kotb 2012
The Frankie Boyer Show, 2012
Sex with Timaree, Dr Timaree Schmit, Sexologist, 2012
Dr. Carole's Couch with Dr. Carole Lieberman, 2012
Culture Shock with Barry Lynn, 2012
Tiffany Granath Show: Playboy Radio, 2012
The Mancow Experience, 2012
Beyond the Mic with Mike Bullard, 2012
Brainfood from the Heartland, 2012
Judith Regan Show SiriusXM, 2012
The Niki Wilkerson Show, 2011
Safe Space with Dr. Anne Hallward, 2010
For What It's Worth with Eric Spelsberg, 2000

PRINT INTERVIEWS, AWARDS & PROFESSIONAL ACTIVITIES

Binge Eating Disorder Association (BEDA) 2015 Annual Conference, Planning Committee member
Kickstarter financial awardee for *Fat Kids: Truth and Consequences*, 2013
Kickstarter financial awardee for *Fat Sex: Then Naked Truth*, 2012
Interviewed for and featured in "Fat Sex, The Book." *Adios Barbie* magazine, November 2011
Featured in "Making their mark: Six women at the top of their game." *Maine Women* magazine, October 2009
"2008 Woman Corporate Entrepreneur Award," *Maine Democratic Party*
"Recognition for Dedication & Commitment for Founding West Virginia Center for Dispute Resolution, *Maine ADR Organization*, 2000
"Distinguished Federal Court Mediator, 1999" United States District Court for the Northern District of West Virginia
Interviewed for *Entrepreneur Magazine*; *The Wall Street Journal*; *Dow Jones' Market Watch*; Extensive interviews for local, regional, and national television and newspapers
E-Privex (now Identity Cops): Identity Theft Prevention Advisory Board
Disability Rights Center: Board of Directors member
Consumers for Affordable Health Care: Board of Directors member
American Civil Liberties Union
National Lawyers Guild; WVU Chapter President
International Alliance of Holistic Lawyers
Maine Association of Dispute Resolution Professionals
National Association for Community Mediation
Society of Professionals in Dispute Resolution
West Virginia Civil Liberties Union
West Virginia Supreme Court of Appeals Workers' Compensation Mediation Project
West Virginia Bar Association Alternative Dispute Resolution training and committee activities
US District Court Northern District of West Virginia quarterly "Settlement Weeks (received honor)
North Central West Virginia Community Action Board of Directors
Substance Abuse Prevention Task Force

VOLUNTEER & POLITICAL ACTIVITIES

LYFE App: Business Advisor, present
Business and Media Manager: for nationally bestselling author, 2010–2011
Cinephiles: Business Advisor, 2009
Gospel Music Project: Board of Directors member, 2009
Leadership Maine, Maine State Senate presidential leadership political action committee: Treasurer,

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2003–2005

Campaign to elect candidate to Maine State Senate: communications director, head writer and strategy consultant, researcher, 2002, 2004

Campaign to re-elect Senator to Maine State Senate: opposition researcher, 2004

E Women!, political action committee to help women attain elective office: Treasurer, 2003

Campaign to elect candidate to Maine House of Representatives: campaign writer and strategy consultant, 2002

Campaign to elect candidate to Maine State Senate: head researcher, campaign writer, strategy consultant, 2001–2002

EDUCATION & LICENSES

Doctor of Jurisprudence, 1995

West Virginia University College of Law, Morgantown, WV

Master of Social Work, 1998

West Virginia University School of Social Work, Morgantown, WV

Bachelor of Arts, 1989

Bard College, Annandale-on-Hudson, NY

West Virginia Bar Association

Licensed to practice law, October 1995 (non-practicing, in good standing)

LMSW – CC (eligible)

ADDITIONAL SKILLS

Excellent computer skills and basic/intermediate computer technology skills including basic HTML writing, understanding JAVA, and software development concepts, basic computer graphic design, and Web Site building on Microsoft PC platform.

WRITING SAMPLES & REFERENCES

Business: www.GrowthManagement.com

Business: www.RebeccaJaneWeinstein.com

Creative: www.RebeccaJaneWeinsteinWriter.com

LinkedIn: www.linkedin.com/in/rebecca-jane-weinstein-esq-msw-40116513