

**PROFILE**

Business woman, legal and social justice advocate, and technology pioneer crossing industry lines to orchestrate the cohesive development of cutting edge for-profit and nonprofit companies. Expert mediator.

Researcher and writer of substantive technical, legal, and academic documents, also creative impassioned nonfiction works. Published author of four books and numerous articles.

Featured on the TODAY show and AOL.com. Quoted in The Wall Street Journal, Dow Jones' Market Watch, and HR Magazine. Recognized for outstanding work by Entrepreneur Magazine, and as one of six "power" women by Maine Women magazine.

**EXPERIENCE**

**Business Consultant / Research & Writing / Organization & Project Management (2005-present)**

Rebecca Jane Weinstein Consulting, Portland, ME

Extensive experience in all aspect of business & project management, growth, and development. Author of prolific book on mediation in the workplace.

Business	Research & Writing	Public Policy/Social Science
Business planning	Business/Legal	Position development
Operations management	Grants & Proposals	Issue articulation
Human resources/mediation	Educational/Training	Opposition research
Growth & development	Curricula	Substantive analysis
Marketing/Social media	White/Position papers	Assessment & evaluation
Project management	Creative copy/PR	Campaign organization

**Intellectual Property Broker (2017-present)**

IPOfferings LLC, Portland, ME, Suffern, NY

IPOfferings, is a leading full-service patent brokerage and IP consulting firm. Its objective is to help clients optimize the value of their intellectual property. This can include selling, licensing, or buying patents or portfolios.

- Research, analysis, brokerage, and licensing of patents, patent portfolios, and other intellectual property.

**President / Founder (2009–2017; present as needed)**

PeopleOfSize.com, Portland, ME

PeopleOfSize.com is an online nonprofit community that provides information, support, and social networking for body positive "people of size."

**Educational/Testing Content Writer & Editor (Contractor) (2014–2017)**

National Geographic Learning | Cengage Learning, Boston, MA

National Geographic School Publishing programs are designed to meet national content standards and requirements for student mastery of skills.

- Writing and editing of educational programming content and technical editing of online material, including written content, images, and sound.
- Long form and multiple-choice test development for grades K-12 in English language subjects.

**President & CEO / Co-founder (2004–2009)**

Identity Cops Inc., Portland, ME

Identity Cops Inc. is an innovative information technology company with the only software that prevents identity theft – and gives people control of their personal and private financial, medical, insurance, and family information. Privacy ProBot®, Identity Cops' patented proprietary web-based technology, searches hundreds-of-thousands of public and private electronic databases as well as the "nefarious internet underground," preemptively and proactively identifying potential security breaches.

- *Restructure:* co-founder of Identity Cops Inc. (with technologist partner). Built the company from start-up, including all aspects of business and corporate development. Provided leadership and acted as a guiding force in the redevelopment of a "dead" company and its structural, directional, and technological overhaul.
- *Tech Start-up:* performed all aspects of technology business start-up, including becoming an expert in the field of identity theft and gaining a solid understanding of the ID Cops technology and web-based technologies in general.
- *Organizational Development:* performed business development, organizational development, corporate development, oversight of technological development, personnel management, fiscal management, investor relations, fundraising (private placement and venture capital), marketing and image direction, legal direction, Board direction, strategic partnership growth and development, etc.
- *Financial Development:* raised \$2M from friends & family, seed investors, government awarded grants and investment, institutional banks.
- *Awards:* "2008 Woman Corporate Entrepreneur Award," *Maine Democratic Party*; "Hot New Company for 2006," *Entrepreneur Magazine*; "2005 Technology of the Year," *Maine's Software & Information Technology Industry Association*

**Executive Director (2001–2004)**

Maine Developmental Disabilities Council, Augusta, ME

Advocacy, capacity building, and systemic change organization created by federal law. Mission is to ensure full integration and inclusion in all aspects of life for people with disabilities.

- *Public Policy:* public policy analysis, strategy planning, legislative lobbying, policy development in partnership with law/policy makers and issues advocates, drafting legislative testimony, bill language, position & policy papers, legal & social science research and writing.
- *Organizational Development:* mission design and implementation, strategic planning, program development, committee and partnership work with like-minded organizations.
- *Public Relations and Communications:* strategy development community planning and outreach, media liaison.
- *Organizational Management:* personnel management & staff supervision, financial expansion and management, board and committee development, grant research & writing. Annual budget of \$500K, renewed through granting process.
- *Board of Directors Memberships:* Disability Rights Center, Consumers for Affordable Health Care, Center for Community Inclusion and Disability Studies.

**Executive Director / Founder (1998–2001)**

West Virginia Center for Dispute Resolution, Inc., Morgantown, WV

Nonprofit organization advancing peaceful, non-adversarial conflict resolution and mediation services. Providing conflict resolution training, education, and mediation to communities, schools, social service organizations, and the legal system.

- *Administrative:* grant research and writing, public relations, community outreach, personnel management and staff supervision, financial expansion and management, administration and office management, corporate oversight, board and committee development and management.
- *Service:* program development and implementation, curriculum development and design,

mediation and conflict resolution training and education, mediation services.

**Mediation Practitioner & Trainer** (1997–2001)

Mediation Alternatives, owner, Morgantown, WV, Portland, ME

Non-adversarial mediation services and mediation training as an alternative to litigation in all areas of civil and domestic law, in the workplace, and communities.

**Labor & Employment Attorney** (1995–1997)

West Virginia Education Association & Crandall, Pyles, Haviland & Turner, Morgantown, WV

Legal representation for labor union members employed at West Virginia University. Represented over 150 classified staff grievants in complex and long-standing labor dispute regarded systematic discrepancies and discrimination.

**Adjunct Lecturer**

Fairmont State College, Department of Social Sciences, Fairmont, WV (1998–1999)

- Introduction to Contemporary Human Services 210
- Introductory Sociology 110
- Social Problems 200
- Social Welfare Policy & Planning 400
- Introductory Sociology 110

West Virginia University College of Social Work, Morgantown, WV (1997)

Employment and labor law, disability law, legal research

**PUBLICATIONS**

**Books**

***Ella's Tummy: A Story of Understanding for All Ages***

Big Forehead Books, New York City, ISBN-10: 0997254807

March 7, 2016 publication

Picture book for children ages 3-8. Ella's Tummy addresses teasing and bullying about weight during a time when the disdain for overweight seems ever-present, and eating disorders in children are rampant.

***Fat Kids: Truth and Consequences***

Beaufort Book, New York City, ISBN-10: 0825307252

October 2014 publication, 350 pages.

An informational vault of deeply personal tales and essential information focusing on the lives, questions, and concerns of parents and children living in a "childhood obesity crisis." Not a dieting or weight loss how-to, explores the true human experiences and often untold science outside the current political positioning on children and weight. This book powerfully combines interviews, relevant research, social anecdotes, personal author accounts, and the reality of children struggling with weight, to create a narrative that is profoundly poignant, accessible, and essential for understanding our current "war on fat."

***Fat Sex: The Naked Truth***

Beaufort Books, New York City, ISBN-10: 0825307759

June 2015 publication, 2<sup>nd</sup> edition.

Independent Publishing, ISBN-10: 1475261837

June 2012 publication, 270 pages.

A compilation of true stories, cultural references, and narrative commentary, depicting the honest and often heroic, heartbreaking, and hilarious experiences of large-size women and men in their romantic, intimate, and sexual relationships.

***Mediation in the Workplace: A Guide for Training, Practice, and Administration***

Greenwood Publishing Group, Inc. & Quorum Books, ISBN-10: 1567203361

November 2000 publication, 232 pages (now in second printing).

A workplace peer mediation program supplements or replaces institutional grievance processes to increase job satisfaction and productivity, also decrease employee turnover and legal action.

**Articles with a Byline**

***xoJane.com***

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Your Little Girl is a Gluttonous Fat Pig as Illustrated in this Cartoon About a Little Girl Who is a Gluttonous

Fat Pig

If Bulimia Through Your Mouth Just Isn't For You, An Aspiration Port In Your Stomach May Be The Answer!

Max McCain Hopes I Die Of A Heart Attack

I'm Not Actually A Circus-Fat-Lady-Whore, But Apparently I Play One On TV

***The Huffington Post***

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As Our Country Changes, Do We Pray to God, or Man?

Fat Shaming Is A Presidential Issue

Teach Children About Body Shaming Young

A Little Girl in the Park is Sad: She Asks Herself: "Is My Fat Tummy Bad?"

Measuring the Cake: The Eating Disorder Starter Package

Childhood Dieting: The Eating Disorder Starter Package

Open Letter to Tootsie Roll Industries From the "Tootsie Roll Girl"

The Truth About Fat Sex

I'm Admitting My Shame: I. Am. A. Crowdfunder.

Alone with Pie (from The Walrus was Paul)

Between a Rock and a Defensive Tackle: Football and Fat Kids

Fat Kids: Truth and Consequences

Yeah, it's "Too Soon" with Robin Williams

Why I Love Marc Maron's New Show (Maron), But Have to Watch it With One Eye Shut

The Biggest Liar (I Mean Loser): Reflections of a Fat Woman

Kids Today?! (Warning: May Contain Material Unsuitable for Anyone Over 35 Year of Age)

Watching My Aunt's Death

The Naked Truth: I Let My Weight Limit My Pleasure

Alice in Cyberland

***The Good Men Project***

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The Man With the Really Big ... Belly

**RADIO & TELEVISION INTERVIEWS**

WPKN/Bridgeport CT with Harry Minot, 2017

The BroadCast: with Kim Goldman and Jackie MacDougall, 2015

The Frankie Boyer Show, 2014

Brainfood from the Heartland - Louie b Free Radio Show, 2014

Dr. Carole's Couch with Dr. Carole Lieberman, 2014

The Today show, interviews with Savannah Guthrie, Kathy Lee Gifford, Hoda Kotb 2012

The Frankie Boyer Show, 2012

Sex with Timaree, Dr Timaree Schmit, Sexologist, 2012

Dr. Carole's Couch with Dr. Carole Lieberman, 2012

Culture Shock with Barry Lynn, 2012  
Tiffany Granath Show: Playboy Radio, 2012  
The Mancow Experience, 2012  
Beyond the Mic with Mike Bullard, 2012  
Brainfood from the Heartland, 2012  
Judith Regan Show SiriusXM, 2012  
The Niki Wilkerson Show, 2011  
Safe Space with Dr. Anne Hallward, 2010  
For What It's Worth with Eric Spelsberg, 2000

## **PRINT INTERVIEWS, AWARDS & PROFESSIONAL ACTIVITIES**

Binge Eating Disorder Association (BEDA) 2015 Annual Conference, Planning Committee member  
Kickstarter financial awardee for *Fat Kids: Truth and Consequences*, 2013  
Kickstarter financial awardee for *Fat Sex: Then Naked Truth*, 2012  
Interviewed for and featured in "Fat Sex, The Book." *Adios Barbie* magazine, November 2011  
Featured in "Making their mark: Six women at the top of their game." *Maine Women* magazine, October 2009  
"2008 Woman Corporate Entrepreneur Award," *Maine Democratic Party*  
"Recognition for Dedication & Commitment for Founding West Virginia Center for Dispute Resolution, *Maine ADR Organization*, 2000  
"Distinguished Federal Court Mediator, 1999" United States District Court for the Northern District of West Virginia  
Interviewed for *Entrepreneur Magazine*; *The Wall Street Journal*; *Dow Jones' Market Watch*; Extensive interviews for local, regional, and national television and newspapers  
E-Privex (now Identity Cops): Identity Theft Prevention Advisory Board  
Disability Rights Center: Board of Directors member  
Consumers for Affordable Health Care: Board of Directors member  
American Civil Liberties Union  
National Lawyers Guild; WVU Chapter President  
International Alliance of Holistic Lawyers  
Maine Association of Dispute Resolution Professionals  
National Association for Community Mediation  
Society of Professionals in Dispute Resolution  
West Virginia Civil Liberties Union  
West Virginia Supreme Court of Appeals Workers' Compensation Mediation Project  
West Virginia Bar Association Alternative Dispute Resolution training and committee activities  
US District Court Northern District of West Virginia quarterly "Settlement Weeks (received honor)  
North Central West Virginia Community Action Board of Directors  
Substance Abuse Prevention Task Force

## **VOLUNTEER ACTIVITIES**

LYFE App: Business Advisor, 2015  
Business and Media Manager: for nationally bestselling author, 2010–2011  
Cinephiles: Business Advisor, 2009  
Gospel Music Project: Board of Directors member, 2009  
Leadership Maine, Maine State Senate presidential leadership political action committee: Treasurer, 2003–2005  
Campaign to elect candidate to Maine State Senate: communications director, head writer and strategy consultant, researcher, 2002, 2004

## **REBECCA JANE WEINSTEIN, Esq, MSW**

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Campaign to re-elect Senator to Maine State Senate: opposition researcher, 2004  
E Women!, political action committee to help women attain elective office: Treasurer, 2003  
Campaign to elect candidate to Maine House of Representatives: campaign writer and strategy consultant, 2002  
Campaign to elect candidate to Maine State Senate: head researcher, campaign writer, strategy consultant, 2001–2002

### **EDUCATION & LICENSES**

Doctor of Jurisprudence, 1995  
West Virginia University College of Law, Morgantown, WV  
Master of Social Work, 1998  
West Virginia University School of Social Work, Morgantown, WV  
Bachelor of Arts, 1989  
Bard College, Annandale-on-Hudson, NY  
West Virginia Bar Association  
Licensed to practice law, October 1995 (non-practicing, in good standing)  
LMSW – CC (eligible)

### **ADDITIONAL SKILLS**

Excellent computer skills and basic/intermediate computer technology skills including basic HTML writing, understanding JAVA, and software development concepts, basic computer graphic design, and Web Site building on Microsoft PC platform.

### **WRITING SAMPLES & REFERENCES**

Business: [www.RebeccaJaneWeinstein.com](http://www.RebeccaJaneWeinstein.com)  
Creative: [www.RebeccaJaneWeinsteinWriter.com](http://www.RebeccaJaneWeinsteinWriter.com)  
LinkedIn: [www.linkedin.com/in/rebecca-jane-weinstein-esq-msw-40116513](http://www.linkedin.com/in/rebecca-jane-weinstein-esq-msw-40116513)